

# This year's fun facts & figures

Length of  
Copper Coils  
& Straights  
2795 Km

End to end this would  
stretch from London  
to Moscow, or to Rome  
and back. Rome's nice!

Heavy Duty  
Channel  
581,580 Kg

The weight of 47 double  
decker buses, or around  
10.5 million double  
decker chocolate bars.

M8 and M10  
nuts  
1.8 million

More nuts than the  
combined population  
of Birmingham and  
Liverpool (insert your  
own joke here).

Number of  
Reward Points  
issued  
37 million

For 37 million you could  
get Harry Maguire's  
left foot or loads of  
great Wera kit. Not the  
toughest decision ever.

Miles  
travelled by our  
delivery drivers  
1.2 million

Enough to get you to  
the moon and back  
twice. Or the toilets in a  
Wetherspoon.

Sweet  
treats given  
away  
85200

Coincidentally, the number of  
people that have smiled when  
they've opened up a Greenmill  
order is also 85200.

## Greenmill reaching new heights!

17,598ft  
High!

As brand positioning goes, it doesn't get much better than seeing your logo on Mount Everest! Thanks to Richard Gladman of GB HVAC, who has recently completed a hike up to Mount Everest base camp and back. Richard's fantastic achievement has raised almost £4000 for Black Dog Outdoors, a great charity that helps people suffering with poor mental health.



Richard's GoFundMe page is still open, so if you'd like to donate to this important charity visit:  
[www.gofundme.com/f/please-help-paul-haydn-and-richard](https://www.gofundme.com/f/please-help-paul-haydn-and-richard)

## A 'Segsational' addition to our Promo 500

Spend  
£500  
to receive  
your FREE gift

## Christmas Opening Times

Order by:	For delivery on:
<b>Last cut off for delivery before Christmas:</b> Thursday 22nd Dec - 5.00 pm	Friday 23rd December
<b>All orders to be placed by:</b> Friday 23rd Dec - 10.00 am	Tuesday 3rd Jan 2023
<b>All orders placed after:</b> Friday 23rd Dec - 10.00 am, and over Christmas	Wednesday 4th Jan 2023

# GREENMILL TRADE BULLETIN

## INSIDE ISSUE #12

### Anniversary Special Edition

Issue 12 takes a look back over previous Bulletins and other activities in 2022

### New Rewards include great sports gifts

We've added a bit of a sporting theme to our Edition 5 Rewards Catalogue.

### Thanks you for your delivery feedback

With well over 900 responses, our driver survey has provided some great feedback.

### New elegant STÖRNCH unit covers

If you're looking for elegant unit covers, you'll definitely be interested in these.

## Anniversary Special Edition



Welcome to Issue 12 of the Greenmill Trade Bulletin. This Anniversary edition takes a look back over previous Bulletins and some of the activities that have helped to define 2022.

We published the very first Trade Bulletin in January this year, with the aim of introducing readers to more of what we do here at Greenmill. With all the subsequent issues throughout the year, we've covered most of the key product

groups in the Greenmill range. From Cleaning Materials and Electrical Cable to Pressfit and Hybrid solutions, hopefully the Trade Bulletin has made some of you say "I didn't realise Greenmill did that!"

Over the next 12 months, the Trade Bulletin will continue to evolve and grow. Greenmill has lots of exciting customer-focussed developments planned for 2023, and the Bulletin is the perfect place to tell you all about them. Plus we'll be keeping you up to speed on the very latest product news, promotions and industry updates. And don't forget, if there's anything you'd like to see in future issues, do let us know.

You'll be head over heels for our NEW sports gift range



## New Greenmill rewards catalogue out now

With the football world cup just around the corner, we've decided to add a bit of a sporting theme in our latest Edition 5 Customer Rewards Catalogue.

If footie is your thing, the new catalogue features pro footballs and a speed pump. Or if you prefer putting in the miles on your bike, there's bottles, hydration packs and some quality new Wera kit for servicing and maintenance. We've also gone large on loads of Titleist golf gear.

Check out the complete range online at:  
[www.greenmillac.com/myrewards](https://www.greenmillac.com/myrewards)



**January**  
Issue #1

January was the launch of our first ever Greenmill Trade Bulletin, focussing on Condenser support.

The start of the year also saw Greenmill apologising for one of its biggest mistakes ever, “Sweetgate.” Amazingly, someone (who shall remain nameless) swapped our usual sweet treats for Turkish Delight, dividing the nation and creating a social media firestorm.

**Britain, we are sorry!**

**February**  
Issue #2

After the disaster of “Sweetgate”, we knew that we had got back into the customer good books, so February saw us on top freebie form.

To help all you romantics, we shared the love with a bumper pack of Love Hearts in our Valentine’s Day orders.

Plus, we dialled up the romance even more, with a focus on Ventilation and Ductwork in our Issue 2 Bulletin.

**March**  
Issue #3

With March marking the start of Spring, our big push for the month was Spring Cleaning.

Issue 3 covered our great range of AC Cleaning and Maintenance materials.

And because we are a generous bunch, we also offered a Bonus Points Boost on any cleaning products ordered throughout March.

**April**  
Issue #4

Were you one of the people that requested our CUPTECH thermostatically controlled, wifi enabled Americano Travel Mug? If so, gotcha!

We do love a good April Fool joke at Greenmill - STÖRNCH Beer Caddy Deluxe or Glace Ice Cream Maker anyone?

We also like a good pun so April saw us dish out some eggcellent choccy treats on our Easter Promo500 campaign.

**May**  
Issue #5

In May we went proper posh, with loads of swanky new gifts in our Greenmill Rewards range.

We recognised that some of you don’t love tools and kit, like normal people do.

So we introduced different stuff for the whole family, including a Weber Kettle BBQ, Titleist Golf Balls, a Hugo Boss Wireless Desk Charger and even a Cerruti Vegan Leather Hand.

**June**  
Issue #6

In June we launched our Driver Survey, hoping we would get a little bit of frontline feedback. Wow, we weren’t expecting the well over 900 that came in.

So a big thank you to everyone that completed the survey and all our five-star Greenmill drivers.

This month we also had our annual Sales & Marketing forum, with the teams getting together to discuss how we could further improve the Greenmill experience (and make the most of the free lunch).

**July**  
Issue #7

The start of a long, hot summer had portable AC sales literally going off the scale.

July was also the launch of our always popular Summer Promo500. This year’s promo, had everything from stylish Greenmill bar mats and glass tumblers, to clever cool bags and lunchboxes.

The Issue 7 bulletin focussed on Condensate Removal and Drain, with key features pumps.

**August**  
Issue #8

Taking advantage of the warm weather, the whole Greenmill team were involved in an outdoor team building event that, resulted in “Spirasafe Man” and his trusty sidekick “Drain Dog” (plus some other actually beneficial stuff).

Lots of people were also away on holiday, using their free Hugo Boss luggage or flipping burgers al fresco on their new Weber BBQ from the Greenmill Rewards range.

**September**  
Issue #9

Lots of customers had been asking for it since we started the Rewards scheme.

Finally, in September, spending Greenmill Rewards points got even easier with the launch of the new MyRewards website.

And if that wasn’t enough, we also added lots of great new tools and gifts to the Rewards range including TradeTidy gear, extra Wera kit and must-have tech like wireless speakers and earbuds.

**October**  
Issue #10

At the start of the month some of the Greenmill team entered the “Only the Brave” charity mud run.

Along with other activities throughout the month a whopping £2920 was raised for the East Anglian Air Ambulance. Thanks to everyone that helped.

October also saw the launch of our Winter Promo500, with lots of freebies to keep you warm and toasty, from head to toe.

**November**  
Issue #11

In November our latest Version 15 In-stock Catalogue finally landed, packed with all the AC, Vent and Heat Pump install materials you need to keep your projects running smoothly.

Plus, after running for 6 months, we also wrapped up our Driver survey with overwhelmingly positive responses, along with a request to clone customer favourite, Bill.

And what better way to end the month than the addition of Terry’s Segsations to our Winter Promo500. You’re very welcome.

## Updated MyRewards Website

Choosing from our ever-expanding Customer Rewards range is getting even easier with our Greenmill MyRewards website

We are continually updating the MyRewards website to make it quicker and easier to use. There’s updated points on the very latest rewards including sports gear, new kit and your favourite gifts. Plus you can check your points total, order online and view your previous order history.

Scan the QR code and login to access your Greenmill Rewards account.

What will you choose?

**Our Rewards Website Now LIVE!**



[www.greenmillac.com/myrewards](http://www.greenmillac.com/myrewards)



## Thank you for your delivery feedback

With well over 900 submissions to date, it’s fair to say that our driver survey has had a great response. And your positive comments have been even better.

The vast majority of respondents think that our drivers are providing a five-star service. And the odd time that there has been a problem we have tried to fix it fast.

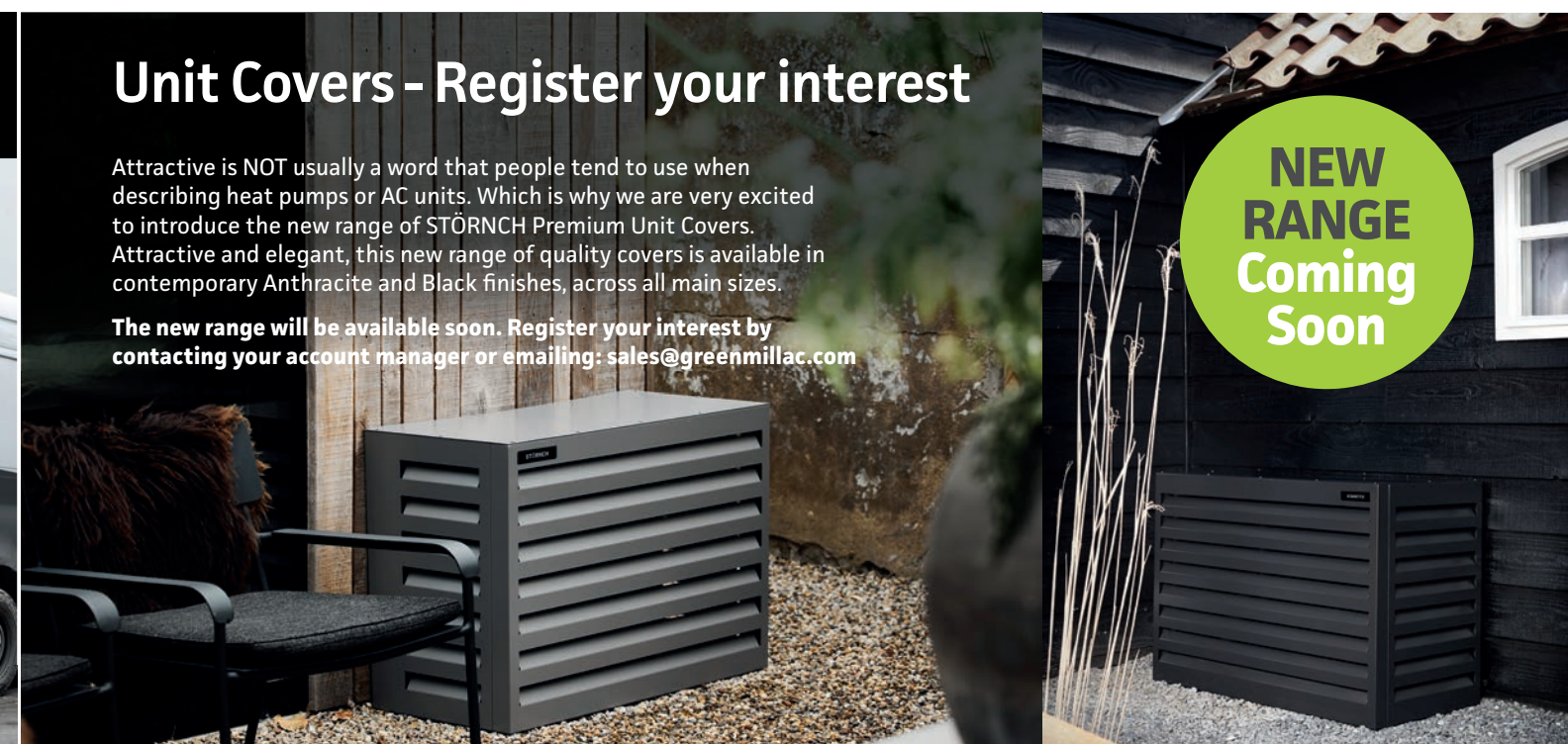
Whilst we are now wrapping up the survey, we won’t ever stop developing and further improving our delivery service as part of our commitment to In-Stock, On-Site, On-Time.



## Unit Covers - Register your interest

Attractive is NOT usually a word that people tend to use when describing heat pumps or AC units. Which is why we are very excited to introduce the new range of STÖRNCH Premium Unit Covers. Attractive and elegant, this new range of quality covers is available in contemporary Anthracite and Black finishes, across all main sizes.

**The new range will be available soon. Register your interest by contacting your account manager or emailing: [sales@greenmillac.com](mailto:sales@greenmillac.com)**



**NEW RANGE Coming Soon**